

Reveal the Vision Open House

Public Input Summary

Forward OP Public Engagement Process
Round 3
November 2, 2018



PURPOSE

This report contains input collected at the Reveal the Vision Open House, extended viewing at Matt Ross Community Center and Tomahawk Ridge Community Center, and online participation. The Open House took place on September 27, 2018. Extended viewing and participation were available at MRCC September 28 - October 1 and at TRCC October 1 - October 4. The online participation was also available from September 28 - October 4. Summaries of the results and the comments follow.

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Engagement at a Glance

Over **250** community members provided feedback in Round 3 of public engagement through the Open House, extended viewing, and online. *The input provided by the community is being reviewed by the Steering Committee and will inform the final version of the ForwardOP Vision.*

Dot Voting

Participants were asked to mark with sticker dots the 5 actions they believed would have the greatest impact on Overland Park. Each of the actions received at least two priority dots, and the top two actions received more than 100. **Table 1** (on the following page) ranks all of the actions in descending order based on the number of priority dots they received. Actions at the top of the list received the greatest number of votes, and actions at the bottom received the least.

Community Partner Suggestions

Next, participants were asked “What organizations, institutions or groups should be involved in helping to implement this action?” Many additional suggestions for community partners were gathered through this part of the process.

Comment Cards

Each participant was invited to make comments regarding specific actions and about the Action Agenda in general. Round 3 received **173 total comments**. The comments are included in the pages that follow.

“I Want to Get Involved” Cards

The successful implementation of the ForwardOP Vision will depend on the ongoing participation of a broad range of community members. Participants were asked if they would like to get involved in the implementation of specific actions or initiative areas. Over **80** people indicated interest in continued involvement in the implementation of the vision.

Table I: Actions Ranked by Priority

Rank	Action Number	Action Title
1	1.1	Create large, signature gathering spaces.
2	5.1	Develop a state-of-the-art mobility system.
3	3.1	Establish the Education City Initiative.
4	2.1	Create more diverse housing options.
5	7.2	Create a citywide “smart” and connected infrastructure plan.
6	5.4	Explore new transportation funding opportunities.
7	5.3	Implement the Overland Park Bicycle Master Plan.
8	7.1	Create a corporate innovation environment.
9	2.2	Create an age-friendly and all-abilities Community Plan.
10	1.6	Develop attractions and recreation options along the trail system.
11	8.2	Expand the network of community gardens throughout the city.
12	8.4	Create an iconic piece of art or attraction.
13	4.4	Promote mental health awareness and training programs for the business and nonprofit community.
14	6.2	Create and implement a diversity inclusion plan for future leaders.
15	3.3	Expand the current mentorship program between schools and local businesses.
16	6.1	Develop an international center for cultural understanding.
17	1.3	Expand and create community-wide events celebrating cultural diversity.
18	4.3	Explore increased access to social services.
19	5.2	Conduct an audit to define and cultivate walkability.
20	4.1	Develop a center for wellness.
21	7.4	Expand support for local businesses and entrepreneurs.
22	8.1	Develop a culinary arts initiative.
23	1.4	Explore opportunities for dedicated parks and recreation funding and park land dedication requirements.
24	2.4	Establish policies that support the creation of “pocket neighborhoods.”
25	8.5	Create a once a year high profile temporary public art event that would attract visitors from around the state and nation.
26	2.3	Strengthen the identity of neighborhoods.
27	8.3	Enhance community beautification efforts.
28	1.2	Explore opportunities to integrate smaller-scale gathering and green spaces within existing areas.
29	1.5	Build a new city hall in alignment with the city’s growth and needs.
30	2.5	Convene conferences on the topic of maintaining vibrant suburbs.
31	4.2	Evaluate the creation of a center for social entrepreneurship and innovation.
32	6.4	Create a welcome kit for new community members.
33	7.6	Attract new, emerging event and sporting opportunities.
34	3.2	Enhance joint school and parks summer youth programming.
35	6.3	Create an “Open OP” event.
36	7.5	Create an innovation council.
37	1.7	Continue to grow the youth sports culture.
38	7.3	Create a personal mobile experience that provides guidance and improves event and leisure experiences in the city.
39	1.8	Create a public/private partnership to help fund and manage neighborhood events.

Data: Public Comments

The table on the following pages contains 173 comments from the Reveal the Vision Open House, extended viewing at the community centers, and online participation.

ForwardOP Reveal the Vision Open House
Comment Card Results

ID	Source	Action #	Comment	Action #	Comment	Action #	Comment	Action #	Comment	Action #	Comment	Action #	Comment	Action #	Comment	Action #	Comment	General Comments	
1	Open House	7.2, 7.23	Not everyone has a smart phone. Be sure to keep other access available - not only online or with apps. Pricey issues, too!	5.2	Even with ADA there are stores where handicapped can't even open the door to the business.	2.3	All houses should have number on culvert and easily seen house numbers. I know Milwaukee had something like this.	3.3	Could have more speakers in class but business people need guidelines so they are effective for the age group.	6.1	We don't want more people shot - helping people get together to reduce fear is very important.								
2	Open House		Education: SMSD schools are dying, especially West/North area on OP. If want continued housing growth, will need to support/adhere to this. The millennials will move to South OP once their kids hit kindergarten.		City funds should be focused on refurbishing infrastructure first - streets, side walks, street crossings and basic services. Make these good first. Art, business culture will come and businesses and non-profits will support the ... there.		Safe crossing for Metcalf.												
3	Open House	5.4, 7.3, 5.1	Look at what the street car does. Gondolas connecting downtown to Convention Center. Connecting shopping centers to hotels; up and down Metcalf.	1.5	City Hall needed at 95th and Metcalf.	4.3	Social services. What is available in OP.	6.3	Diverse for elderly as well as visitors.	8.2	Beautification. Why can't OP have 2 trees in the parking lot island like Leawood and Lenexa?								
4	Open House	5.3	Enforce existing laws so that bicyclists do not have the ability to choose between being vehicles and being pedestrians whenever it is more convenient to them. For example, dismounting and pressing the "Walk" button in order to change the traffic signal. Or riding on sidewalks.																
5	Open House		We need to make an easy transition from the old (for long time current residents) to new for future residents.		There should be new regulations that stipulate so much green space for every section of new growth. And stop taking our sky away!		New housing should not infringe upon current residents. New housing should not mean current residents need to sell their long term homes.		There needs to be more care and regard for the historic aspects of our "Old Town"/ "Historic" OP areas.										
6	Open House	1	Love it.	4	Focus on mental health and bullying now.	8	Cool place to go											Everything: good stuff. Age 8.	
7	Open House	2.2	I am passionate about language change from the embedded and antiquated term "senior" to the now accepted term "older adult." As a Geriatric Medicine NP and former SOM Faculty I can do formal or informal presentations about this and many other issues. Sharee Wiggins.																
8	Open House	1.1	Due to size of OP it may be best to have two gathering places: a) North of 435, b) South of 435.	5.1	Traffic congestion continues to get worse in OP. Something needs to reduce or solve this as it is a severe cause of aggravation and stress and could eventually impact new businesses.	4.4	I feel this is important because mental health problems are the common denominator to mass shooting, youth suicides, and many other problems.	8.3	I feel a neat, clean and beautiful city creates pride in the city and causes everyone (business and residents) to keep their place nice. A clean beautiful city improves the attitude of its residents.	2.2	Lots of Baby Boomers (like me) so this will be important. We owe it to them.							Great event and appreciate and enjoy the opportunity to have a say in the future of OP. Thank you! The fact this (Forward OP) is being done gives me great confidence the city of OP will continue as a wonderful place to live and work.	
9	Open House	4.1, 4.3, 4.4	I'd love to see an integration of these ideas so that the wellness center is a place for social services access and expanded mental health support.																
10	Open House	1	Truly make having more green space a priority	2.5	Important! Learn from other successes - no need to reinvent the wheel. Should have done this with downtown OP - examples of great old downtowns abound. Also accommodate and welcome the disenfranchised...blacks, Hispanics, etc.	3	Promote public schools - SM and Blue Valley should work together to enhance both.	4	Resources need to be available and of high quality for mental health and substance abuse issues. Prison system could also play a role, better services for young offenders.	5	Walkability and bikeability are critical. If dependent on cars, be a leader in fuel efficiency, alternative fuels, electric, street car, etc	6	I don't believe OP needs to continue to grow. Time for quality of life, not quantity (increased population). Being too big is a turn off for many.	7	Wind, solar, green roofs, carbon tax, mandatory! Address climate change before it is too late.	8	Beautification thru native plants and grasses. Less mowing and yards. Community gardens - yes!		Progressive to me means green roofs, solar, wind, greenspace, pervious parking lots, indoor/outdoor spaces (Outdoor being green and not looking at a parking lot), reduction in noise pollution, light pollution, and the night sky.
11	Open House	8.3	Street trees are a key element to making great neighborhoods																
12	Open House	7.1	We don't have enough companies with corporate headquarters in OP.	6.2	Diversity helps the community by getting best ideas from everyone.	5.1	Train always preferable to road but might not always be feasible.	3.1	Local talent attracts more companies to set up offices which helps create more jobs.										
13	Open House	1.1	Don't we have those already - Arboretum, Downtown OP.	3.2	This could change my working parent life!														
14	Open House	3.1	Please include private educational institutions in discussions and participation.	7.2	Citywide WiFi sounds great; I'm not so sure about cameras!	7.3	There seem to be plenty of private-sector options for this purpose already in place.												

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15	Open House	7.2	Almost didn't vote for this because of the cameras. Yes for the WiFi and other developments. No for the cameras.	5.2	I'd like to see more walkability in terms of having services within easy walking distance of most residences. Food, pharmacy, etc. Places you normally drive when running errands.													
16	Open House	1.1	Make water into the meetings places- ponds; lakes; falls; water recreation.	4.4	Create national behavioral model to reduce bullying; create respect for/love of USA; our city; and fellow man! Increased access to help those with mental health issues.	5.1	Widen and create more north/south arteries; Rod; Noll; Metcalf to accommodate new residents; commuters at rush hour. (We develop more and more - where are the streets to accommodate?)	2.1	New apts/condos in old OP are boring designs; look the same; little creativity shown. Who approves the same designs used over and over? (Mediocre at best).	3.1	Need improved, more open-to-the-public school board meetings to demonstrate curriculum and books used. Schools not teaching the basics for all - too much emphasis on math; science; tech and little creative subjects = poor long-term results for our community and nation. Innovation needed more than ever; and creative thinking.							
17	Open House	7.6, 5.3, 1.6, 1.7	Terrific! Please contact Destination Pump Tracks	1.3	Love it!	3.1	Love it	5.2, 5.4	Love these too.									Thank you- clearly OP cares about maintaining and improving livability and attractiveness far into the future.
18	Open House	5.3	Partner with Uber, Amazon or others to understand and facilitate driverless cars.															
19	Open House	1	Where are the drug stores? Grocery stores?	2	Why are we having so many apartments closing upon our streets? You are allowing our city to be ugly!	3	There are many vacant business places that should be designated for usable spaces.	4	We are not a welcoming site/sight anymore.									
20	Open House																	All that can be done to drive visitors to come and spend money in OP must be explored to drive revenues that can help pay for other initiatives.
21	Open House	5	Transportation has been and hopefully will continue to be a top priority to help attract both businesses and residents to OP.	8	I really like the idea of the public art event that could showcase local artists and support local businesses. OP's own version of the Plaza Art Fair.													Do not forget about what OP already does a good job with, namely: invest in transportation, recreation, supporting education, public safety and overall quality of life.
22	Open House	1.5	Repurpose the old Sears building site for city hall.															
23	Open House	1.6, 3.3	Have kids mentored while working on "trail side" businesses															Retrofit some homes into retail/coffee shop/mail/internet/order drop-off to make more walkable neighborhoods.
24	Open House	2.1	Foster children aging out of the system need group housing and shared transportation opportunities. You thrive has a good model for consideration.	3.3	Facilitate internships for students leading to future employment. Keep our youth in OP.	7.1	Organize business roundtable sessions to address issues and opportunities for improving business climate.											
25	Open House	5	We must be part of the constructive dialogue with KC, MO to get light rail into KC.															
26	Open House	2.2	A "walkable" grocery market in downtown OP. A New York style "Deli" where ready to take home food is readily available (24/7) in downtown OP.	5.1	A centralized (24/7) and "staffed" call center for "best way to get from point a to point b" for residents and visitors.	3.1	Coordinate and network with KC-wide schools, higher ed institutions, and vocational training programs.											Broadly (all actions): A statement, (going forward), of how this strategic plan coordinates (or fits in) with previous strategic plans- specifically Vision Metcalf (already underway).
27	Open House	5.2	Consideration needs to be taken with brighter street lights in neighborhoods for safer walkability.															
28	Open House	1.6	More "attractions" are good but also continue to expand the trails.	5.1	Anything to minimize the number of cars in OP would be good.	2.1	OP should really focus on becoming more diverse. Keep strong educational opportunities to draw people of value to the area.											
29	Open House	3.1	Promote all early childhood development, just concentrating on universal pre-k has negative consequences on the available spots for infants and toddlers.	1.6	Continue to work with, negotiate access rights etc with businesses to complete the existing trail plan Johnson County has designed.													
30	Open House	5.2	OP feels so spread out. Any improvement in making it accessible by foot is worthwhile.	5.1	Don't forget rules/regulations to allow businesses like Uber/Lyft/Bird/Lime. Next generation wants to break free from transportation stuck to one route like bus.	1.6	Art and installations would encourage trail use, which encourages usage --> better health.											

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31	Open House	1	Improve safety along the trails. Separate lane for pedestrians. Preserve open green space and trees in parks.	2	Multi-use retail/housing areas are crowding out the feel of comfortable neighborhoods.	3	Our libraries and JCCCC already do a great job of this. Keep programs like Makerspace and Parks and Rec going strong.	4	Wellness and healthcare are better in private sector.	5	Bikes sharing the driving lanes have become a dangerous situation. Educate bikers to share the road in a considerate manner. A car can not stop or maneuver as quickly.	6	Local and ethnic events already meets this objective.	7	Love technology but really do not want to be watched by cameras on every corner.	8	Our community garden experience was disappointing. Suggest true organic space, better soil enhancements, protection against crop being harvested by others. Encourage edible
32	Open House	1.1	Need to keep as much green space as possible for community living and events														
33	Open House	1.1	Fully support this														
34	Open House	1.5	Too many apartments														
35	Open House	1.6	Use students to man														
36	Open House	2.1	Provide affordable housing for foster children aging out of foster care														
37	Open House	2.1	The whole person														
38	Open House	2.1	Very important to me!														
39	Open House	2.1	Too many apartments being built														
40	Open House	2.1	More section 8 housing opportunities														
41	Open House	2.2	Retrofit some houses into c-store/coffee shop, Amazon drop-offs to make walkable														
42	Open House	2.2	Cease using "seniors" for older adults. JAGS, July 2017 "Language Matters"														
43	Open House	2.4	Too many apartments. City needs more single family homes														
44	Open House	3.1	Community Ed. Should extend beyond grade 12 for tech and labor skills														
45	Open House	3.3	Have "path attractions" employ students in a mentorship program														
46	Open House	5.1	Transportation services for older adults to medical appointments and groceries, pharmacy, etc														
47	Email	4	Regarding initiative area 4 "Well-being", this area is important, but the actions fall far short of ones that will allow OP to meet it's goal.	5	Regarding initiative 5 "Connecting", again the actions fall far short. 5.1 sounds sort of compelling, but I really have no idea what it truly means...it needs much more substance. Critically, on the point of connecting, Overland Park has grown tremendously over the last 50 years and a primary driver of that has been great infrastructure. Overland Park was always out in front...often seemingly building infrastructure before people knew they needed it. The growth of this city in the last 30 years has been straight South, with 69, the "Overland Parkway", as the backbone. Well, Overland Park is now behind, and I believe it is seriously jeopardizing future growth. 69 South of I-435 is completely insufficient through 159th Street. Traffic is unreasonable and a third lane is badly needed, as is the blatantly obvious need for a Southbound flyover exit from Blue Valley Parkway to 135th Street. My understanding is that no funding exists today, nor is clearly imminent for this. I recognize that this issue is bigger than OP and includes Johnson County, the state of Kansas, and the federal government, but it is as big of an issue as the city faces today. I believe people are going to start leaving the new neighborhoods that have been/continue to be built as traffic continues to worsen literally month by month. Factually, OP is now behind in an area that was a historical strength. I recognize that a specific infrastructure need does not fit well within a visioning process like Forward OP, but if it is not addressed, much of the concept may become moot as growth stalls. OP's leaders do not want a community that has stopped growing.										I am completely supportive of this initiative and have provided input to the first 2 public steps. I think the vision is a good one and the five goals are admirable goals. However, the actions fall far short of an "OP quality" output. They are mostly not "big" ideas, but rather incredibly "broad" ideas that together make up a wish list of ideas that are not needle movers for the community. They are not the road map to accomplish the vision.		
48	Extended Viewing		Downsize Apartment Buildings		Too many empty busses.												
49	Extended Viewing															I have gotten involved before and I find that you don't listen. You already have your minds made up and have selected people that agree with you to be on your committees. You really don't care what the general population of OP thinks.	
50	Extended Viewing	1.7	State of the art Ice Rink														
51	Extended Viewing	1.7	"arts" is needed - dance, theater, etc, not just sports														
52	Extended Viewing	2.1	Affordable workforce housing for creative industry people and artists														
53	Extended Viewing	2.1	Foster homes and kids aging out of care														
54	Extended Viewing	2.2	Whole person														

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55	Extended Viewing	2.3	No transients from Missouri															
56	Extended Viewing	6.1	Welcome all people															
57	Extended Viewing	6.1	No Missourians allowed, so Missouri can pay taxes for own activities!															
58	Extended Viewing	6.1	This should have a "movable" component to "go to" cultural groups															
59	Extended Viewing	7.2	#1 Issue, crucial.															
60	Extended Viewing	7.6	No - plenty of funds go there.															
61	Extended Viewing	8.2	Green space fund for xeriscape															
62	Extended Viewing	8.4	"Place" not just a thing															
63	Extended Viewing	8.4	Inclusion of schools, residents, other-abled in creation of places of art and attractions															
64	Extended Viewing	8.5	DOP area. Make Fall Fest all over Downtown.															
65	Online	4.4	Mental health services need to be more widely available and accessible.															I appreciate the open, methodical process of Forward OP
66	Online	1.5	I feel like moving forward would be a shame to waste all of this time and resources to decide that we need a new city hall. This is definitely not the "cool" factor that was discussed at the very first meeting at the convention center.															I think the focus should stay on big items here that can make an impact as opposed to creating counsels or focusing more on things that are already being done. That is the easy way out. Let's really go big and knock this out of the park. People are expecting big things out of this, let's not let them down.
67	Online	4.1	This is a growing issue that is increasingly gaining awareness. We should focus on both physical health AND mental health to truly be a healthy community.	5.1	As demographic patterns and individual behaviors shift, we need to consider investing in transportation options beyond the car. This includes meeting the needs of families whether they use alternatives modes of transportation based on need or choice.	5.2	As demographic patterns and individual behaviors shift, we need to consider investing in transportation options beyond the car. This includes meeting the needs of families whether they use alternatives modes of transportation based on need or choice.	6.1	I think this is truly an innovative idea that has the flexibility to change as our community changes. Kansas is a relatively conservative and homogeneous state, and I think it is important to introduce people (both children and adults) to different ideas and cultures. This should focus on creating a culture of awareness, open dialogue, and respect - not necessarily the need for everyone to "agree."									
68	Online	7.1	Tie corporate innovation to 3.1 - K12, JCCC and KU/KSU															
69	Online	4.3	There are so many disparate social services in JoCo and it is challenging for those in need of services to determine where to get help. Coupled with their existing challenges, all the good that is being done should be more focused and easier to access.															This work is so appreciated. I don't anticipate staying in Overland Park for retirement, or else I would be more involved. But what you're doing is fantastic. Just don't lose the momentum! Don't let everything you've done here fizzle out. Keep it moving forward! Take action!
70	Online	4.4	Work in conjunction with local social organizations to identify and frame the appropriate action in case of mentally distressed calls and provide better training to local police to help them deal with such calls. Shooting is not an answer while responding to distressed calls.															The open house event was well organized and due diligence was executed to gain public input.

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71	Online	6.2	I suggest that this "welcoming" plank and development of future diverse leaders needs to include city policies that may by obstacles. The city's lack of a non discrimination ordinance may be discouraging LGBT leaders from settling and staying in OP. What polices are currently in place to recruit diverse leaders to city commissions and boards?	5.3	I think implementing the bike plan is too narrow. We are on pace to implement it and a vision should seek to expand the already articulated plan.	5.2	I don't know about the ADA criteria but is that the right metric? Perhaps too narrow. Just because a sidewalk exists doesn't mean walking is encouraged or pleasant. The city needs to address other walkability factors including street trees, street furniture and most importantly DESTINATIONS that people want to walk TO by examining its zoning and land use plans.	7.1	I absolutely believe that a strong community will attract top talent. I think focusing on the other aspects of the vision plan will be far more effective than "smart" tech.	2.1	I hope that affordable housing in publicly financed housing projects will be discussed. The city should also examine its zoning and should institute a non discrimination policy that prohibits landlords from refusing to accept vouchers.							
72	Online	4.3	If you build a homeless shelter you will get homeless. Whoever backs this should just let a homeless person stay at their house and not force tax payers to pay for their altruism.															Looks like the process has been hijacked by social justice warriors with no regard for how to pay for their failed ideas.
73	Online	7.4	Digital Sandbox is a step in the right direction. Working with the ECJC could help accelerate and better leverage city efforts.	7.5	I would really like to be involved in this council.													I was unable to participate in the sessions in-person, but I have enjoyed participating online. It is exciting to see OP thinking ahead like this.
74	Online	8.3	I think this action plan can be incorporated with many others such as green space (parks), events, education, and small business															
75	Online	7.1	Healthy Business = Healthy Community															Nice job organizing a lot of information.
76	Online	1.4	Properly funded park and rec programs like every other City does.															
77	Online	3.1	Work with JoCo, all neighboring cities, and every educational institution in the county to create a JoCo Education Consortium focused on educating a properly balanced (services/maker) workforce of the future. You're all trying to do the same thing... align your missions!															I love many the aspirations contained in the plan, but they seem to ignore, or at least gloss over, the landlocked nature of OP and the necessity to partner with our neighbors to enact meaningful, lasting change for the county, all cities, institutions, organizations, and citizens. OP should build the nation's first entertainment district CENTERED on an E-Sports Arena (unlike Arlington, TX, where it's additive to their sports complex). I would also like to see some sort of OP Citizens Academy or other civic engagement mechanism to enhance the public's understanding of what it means to be a citizen of OP, JoCo, Kansas, and the U.S. We are ALL this place and this place is ALL of us.
78	Online	5.3	More street signage for motorist to watch for bicycles, and more bike lanes designated on routes. And more community events for bike riders and children.	8.2	Studies show that access to fresh fruits and vegetables, as well as the involvement in their production, leads to less stress and anxiety. Also great for bringing communities together for a common goal.	7.2	We can all benefit from preparing for our future energy needs, and should take actions now to address a growing need, and partner with local companies who offer these services.	6.1	KC for Refugees - Refugee Resettlement									
79	Online																	3a I would like to see families included . Current organizations, religious and civic could make this multi-generational. This could be more than just learning, it could be recreational also.
80	Online																	The event room was too packed. I couldn't even get in the door. Choose a bigger room next time ;-)

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81	Online															<p>It feels a little overwhelming making some of the choices that are presented. Some of these concepts are mutually beneficial, and others may be dependent upon the cost-benefit to implement, to know if they even make sense. It's like going into a toy store as a kid and being asked to pick your top 5 toys in the store. Some of those types of choices ultimately lie with packaging and wording, rather than what is actually best. It's so hard to analyze all of this without more context and cost. What I know is that the things I want most to change for me, where I live and have lived for over 20 years, are not represented in this list. My neighbors want some of the same things. But these aren't things you can use to market the city; these are things that would make us happier where we already are. Sometimes it's actually the smaller things that make a difference, like providing more services for trees along our streets, planting grass promptly after sidewalk and curb construction, a welcoming place to take stray kittens if found in the spring, or even having 24/7 service for animal control by those situations don't just happen 8-4 M-F. Or, a bigger thing that would have affected me directly, some sort of legal protection against neighbors who claim Adverse Possession and have no case, without running up tens of thousands in legal bills. It's some of these things that would make our neighborhoods stronger, because the City really starts at the street level. But I do greatly appreciate what you are doing with Forward OP, and I do see the benefit in how the city will be more marketable upon completion of the audit, especially for drawing more business growth and employment. It's just that most of us would prioritize things that don't really fall on this list.</p>
82	Online															<p>My husband and I would have loved to attend the open house but weren't aware of it. I think a good action would be to increase awareness of regular and special events around OP (community, government, educational, etc)</p>