

AGENDA

Imagine Tomorrow Workshop

DATE: January 30, 2018
TIME: 7:00 – 9:00 pm
LOCATION: Overland Park Convention Center

Purpose: To learn about the Forward OP planning process, imagine Overland Park’s future, and contribute your ideas to shape the city’s tomorrow.

<p>1. INTRODUCTIONS</p> <ul style="list-style-type: none"> • Evening’s Agenda • Setting the Stage 	<p>Jack Messer, Director of Planning and Development Services</p>	<p>7:00pm</p>
<p>2. WELCOME</p>	<p>Mayor Gerlach</p>	<p>7:10</p>
<p>3. KEYNOTE SPEAKER</p>	<p>Peter Kageyama</p>	<p>7:15</p>
<p>4. WRITE THE HEADLINE</p> <ul style="list-style-type: none"> • What will the news say about Overland Park in 20 years? 	<p>All</p>	<p>8:00</p>
<p>5. IDEA BRAINSTORMING</p> <ul style="list-style-type: none"> • Think individually, share as a group • Prioritize • Discuss “why?” 	<p>All</p>	<p>8:10 8:10 8:30 8:40</p>
<p>6. CLOSING REMARKS</p> <ul style="list-style-type: none"> • How to stay involved 	<p>Steering Committee Co-Chairs</p>	<p>9:00</p>



What do you love about Overland Park?

Participate in our interactive word cloud – use your smart phone to tell us, in one word, what you love most about Overland Park. You can participate at any time during the evening; results will be shared at the end of the event.

Website: www.menti.com

Code: 56 19 47

Or, scan the QR Code:



Overland Park Fact Sheet

The following is a summary of the Community Snapshot report released in October 2017. To view the full report, visit www.ForwardOP.org

PEOPLE

POPULATION...

181,464

population
(2015 estimate)

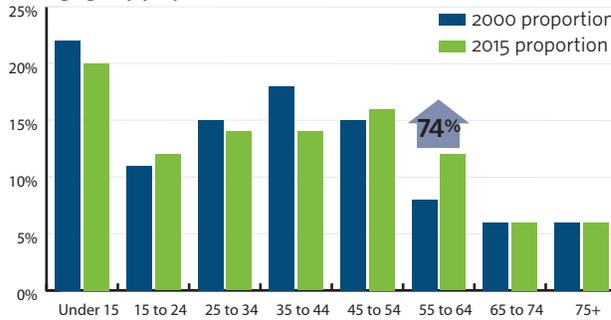


change in pop.
(2000-2015)

4.5%	Olathe
2.5%	Lee's Summit
4.6%	Lenexa

is aging...

Age group proportion



and becoming more diverse...

16% 27,068	94% +13K
non-white (2015)	change (2000-2015)
10.6% 14,893	74% +8K
foreign born (2015)	change (2000-2015)

HOUSEHOLDS...

74,830

households (hh.)
(2015 estimate)

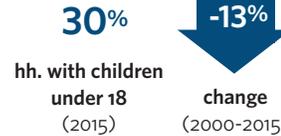


change in hh.
(2000-2010)

are getting smaller...



fewer with children...



more single-person...



PROSPERITY

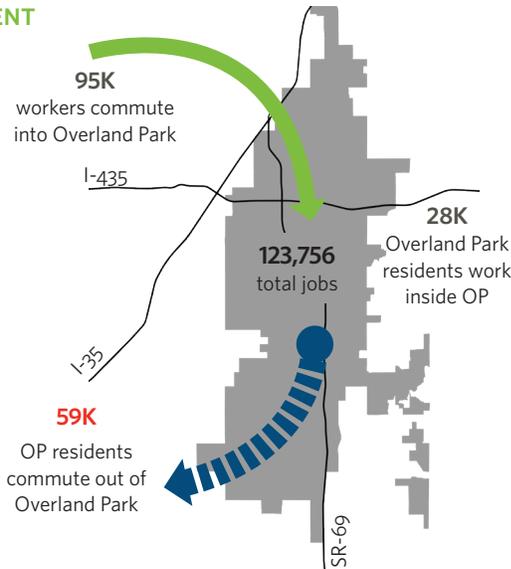
ECONOMY & EMPLOYMENT

123,756

total jobs
(2015 estimate)

Top Employers (2015)

Company	Employees
Sprint	6,000
Shawnee Mission School Dist.	3,400
Blue Valley School Dist.	3,226
Black & Veatch	3,100
Jo. Co. Community College	2,400



PERSONAL PROSPERITY

\$72,463 median household income (2015)	4.4% unemployment rate (2015)
\$76,113 Johnson Co.	4.5% Johnson Co.
\$52,205 Kansas	5.9% Kansas
5.9% people living below the poverty line (2015)	58% pop. over age 25 with a college degree (2015)
6.2% Johnson Co.	53% Johnson Co.
13.6% Kansas	31% Kansas

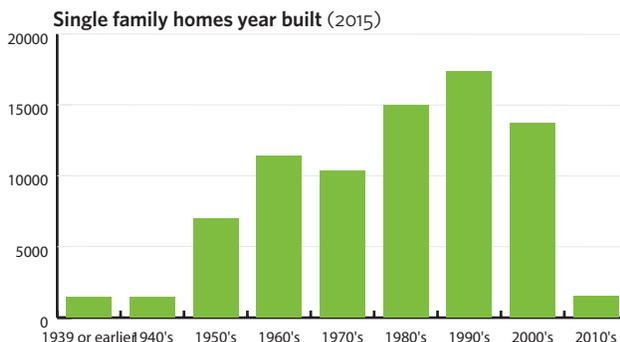
PLACE

75.6 sq mi

total city land area
(2015)

66 sq mi	St. Louis, MO
48 sq mi	Boston, MA

HOUSING



EXISTING LAND USE

use	% of land
Single-family	32%
Undeveloped	20%
Right-of-way	15%
Open Space	11%
Public	4%
Multi-family	4%
Commercial	4%
Office	3%

Answers to Common Questions

1. *What is a community vision and strategic plan?*

This process is an opportunity for the entire community to pause, take stock and define, as a community, what we want Overland Park to be in the future and how we get there. Specifically, it will outline a path of continued success for the next 20-25 years. It is based on input from a community that cares about the future of Overland Park as a place to thrive, succeed and prosper. To complement these aspirations, the plan is grounded in an understanding of current conditions and trends. The vision plan will align all aspects of our community life and identify goals and specific actions for Overland Park to implement.

2. *Why does Overland Park need a vision plan?*

In general, planning represents good stewardship. Overland Park has a well-deserved reputation as a good place to live, do business, attract visitors and have fun. The Overland Park we enjoy today is the result of deliberate planning and commitment to following through on those plans. Progression is always happening and we must periodically pause to assess our current status and look to the future to ensure that we are pursuing a path of success for today and the future.

3. *How is a community vision different from the city's comprehensive plan?*

The city's Comprehensive Plan is a long-term policy guide focused on physical aspects of the city, including land use, growth patterns, transportation, environment, and infrastructure. The city's Comprehensive Plan has been in existence since the 1970s, with regular reviews and updates. It serves as the foundation of the city's zoning code, annexation policy capital improvements plan, and many other specific plans and policies. In contrast, the vision plan has a longer and broader perspective, looking into the future and considering potential scenarios. Future updates to the comprehensive plan will align with the vision plan.

The vision plan will be:

- A targeted long-term plan that sets the direction for Overland Park considering all aspects of community life. All of the city's other plans should be aligned with the vision plan. Some of the vision plan's goals may be assigned to other organizations and groups throughout the community for accomplishment as appropriate.
- Driven by the Overland Park community's insight and aspirations. Community engagement is an essential and relevant aspect of the vision plan process, and the final plan will be a product which the community can identify and unify.

4. *Didn't Overland Park do a vision plan with Vision Metcalf?*

Yes. It's focus was on mixed-use development along and near Metcalf and in particular at various nodes on Metcalf Avenue. It was primarily a strategy for redevelopment of Metcalf Avenue. This Vision Plan is separate and encompasses the entire city of Overland Park and identifies the aspirations for the community

over the next 2-3 decades. While Vision Metcalf addressed general development approaches, this plan is considering efforts to prepare and establish Overland Park for its future, it will attempt to provide a path for what the community wants to be.

5. *Why should I care?*

As a citizen, business or property owner in Overland Park, you have made an important choice to be in the city. If you like the community just the way it is, you should care because change is always happening. If you want aspects of the community advanced, you should care enough to help identify what needs to be addressed.

6. *Who will lead the vision plan?*

The City has appointed a diverse 26-member citizen steering committee to guide the process, which is being led by the City of Overland Park, the Overland Park Chamber of Commerce, and Visit Overland Park. The committee will work directly with the project team, staff and planning consultant Planning NEXT, who were selected to facilitate the strategic planning process.

7. *Is there a role for the public to be involved?*

Absolutely! The project team is committed to conducting an open and inclusive process. There will be multiple opportunities for face-to-face dialogue and public workshops, and online interaction over the next year. The Imagine Tomorrow Workshop is the first public engagement event; sign up for our mailing list at www.ForwardOP.org and stay tuned to the project website and facebook page to stay updated on future events.

8. *How long will the process last?*

From its initial start, the entire planning process will span approximately 14 months. The public engagement process is kicking off in January of 2018 and there will be multiple opportunities to get involved in the planning process during 2018.

9. *How can I learn more about the process?*

You can go to the project website at www.ForwardOP.org or contact Jack Messer, Director of Planning and Development, (ph) 913-895-6191 or (email) jack.messer@opkansas.org

EXIT QUESTIONNAIRE

Before you leave, please take a minute to answer the following questions. Your feedback is crucial to documenting participation in the planning process for *Forward OP*.

1. How did you hear about the Imagine Tomorrow? Check all that apply.
- | | | |
|--|---|---|
| <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Facebook | <input type="checkbox"/> Other Email |
| <input type="checkbox"/> Newspaper Article / Ad | <input type="checkbox"/> Online News | <input type="checkbox"/> Movie Theater ad |
| <input type="checkbox"/> Poster / Flyer | <input type="checkbox"/> Email from Chamber of Commerce / City / Visit OP | <input type="checkbox"/> Community Event / Presentation |
| <input type="checkbox"/> <i>Forward OP</i> website | | |
| <input type="checkbox"/> Other: _____ | | |

2. Why did you choose to attend the Imagine Tomorrow Workshop?

3. Were you comfortable working in today's small group? If not, explain why. Yes No

4. Did you feel your input was heard and recorded accurately? If not, explain why. Yes No

5. Was the meeting too long, too short, about right?

6. Will you continue to participate in the planning process? If not, explain why. Yes No

Questionnaire continues on the back of this page →

Please tell us about yourself.

This information helps us know if participation at this event represents our community's diversity. Your responses are anonymous.

7. You are Female Male

8. Which racial group do you most closely identify with?

- Asian
- Black/African-American
- Native American
- White/Caucasian
- Two or more races
- Other: _____

9. Are you Hispanic or Latino? Yes No

10. What is your age?

- <15
- 15-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65 or over

11. What is your highest level of education?

- Less than a high school diploma
- High school diploma
- Some college
- Associate's Degree
- Bachelor's Degree
- Master's Degree / Ph.D.

12. How long have you lived in Overland Park?

- 0-4 years
- 5-9 years
- 10-19 years
- 20-29 years
- 30-39 years
- 40-49 years
- 50+ years
- Live outside the city limits

13. Do you own property in Overland Park? Yes No

14. Do you own a business in Overland Park? Yes No

15. What is your Zip Code? _____

16. Please tell us about your annual household income:

**This information will be cross referenced with the Census data for Overland Park to ensure we have representative input from the community, answers are anonymous and used for research purposes only.*

- Less than \$10,000
- \$10,000 to \$14,999
- \$15,000 to \$24,999
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 +

17. Additional Comments (Optional):

Thank you for completing this form and participating in *Forward OP!*