

AGENDA

Steering Committee Meeting #1

DATE: September 20, 2017

TIME: 4:30-6:30 pm

LOCATION: Overland Park Chamber of Commerce, 9001 W 110th Street, Suite 150,

ROOM: Black & Veatch Education Center room, second floor

Purpose: To orient the Steering Committee on the Overland Park Community Vision planning process and discuss project identity, outreach and the community assessment.

1. WELCOME AND INTRODUCTIONS	Mayor Co-chairs	4:30pm
2. SHARE OVERVIEW	PN	4:45
<ul style="list-style-type: none"> • What is a Community Vision • Project Timeline • Roles and Responsibilities 		
3. DISCUSS PROJECT IDENTITY	ALL	5:00
<ul style="list-style-type: none"> • Key Messages • Name 		
4. DISCUSS OUTREACH APPROACH	ALL	5:30
<ul style="list-style-type: none"> • Who are the “community connectors” ? 		
5. REVIEW COMMUNITY ASSESSMENT	CITY	5:50
6. NEXT STEPS	ALL	6:20
<ul style="list-style-type: none"> • Future Meeting Dates (October and November) 		
7. ADJOURN	Co-chairs	6:30

Supporting Material

Steering Committee Binder

- Roles and Responsibilities
- Committee Roster
- Answers to Common Questions
- Timeline

STEERING COMMITTEE ROLES AND RESPONSIBILITIES

Overland Park is undertaking an ambitious long-range planning effort to establish a community vision and supporting strategies for the next 30+ years. It is crucial that this plan be built on the values, needs and aspirations of the community. To ensure this happens, you, a diverse group of community members, have been convened to guide the planning process. As the Steering Committee, you will work closely with the City's planning staff, the planning consultant team, and other community members to bring insight and perspective to the planning process. You will help spread the word about the planning effort to encourage community participation. You will also advise on the plan's substance, helping staff and the consultant team to integrate the community's intuition with technical analysis. Committee members may also act as spokespersons for the planning effort, serve as hosts at public events, and facilitate small group discussions. The Committee will meet approximately once per month for the duration of the process. The Committee will be led by two Co-Chairs.

WHAT IS THE ROLE OF THE STEERING COMMITTEE?

The Steering Committee is intended to be a working group and not a "blue ribbon" panel. The committee has a number of critical responsibilities and should operate on an agreed upon set of principles.

Responsibilities

The responsibilities of the committee are to:

- Officially represent the citizens in the planning process.
- Provide guidance and direction to the staff and consultants at crucial steps in the process.
- Act as spokespersons for the effort.
- Serve as hosts at public events during the process.
- Identify volunteers for sub-committees and provide direction to those committees as their work takes place.
- Recruit volunteers to assist with conducting outreach and facilitation at public meetings.
- Volunteer to facilitate at public meetings.
- Disseminate information during the planning process through your individual networks.
- Present the vision for adoption before appropriate adopting bodies.
- Serve as stewards of the plan once it is adopted.

WHAT IS THE ROLE OF THE CO-CHAIRS?

Co-Chairs help lead the Steering Committee. They are recognized leaders in the community, but not closely aligned with a particular interest group. Their role is described below.

Responsibilities

- Call meetings of the Steering Committee.
- Monitor the work effort and schedule of activities.
- Facilitate the decision-making of the committee, providing guidance through the deliberations.
- Provide inspiration to the other members of the Steering Committee as they go about their work.
- Serve as the key spokesperson for the effort, particularly with media.
- Work with staff and consultant.
- Establish any additional sub-committees that may be needed.
- Participate in coordination calls with Staff and the planning consultant team as necessary.

COMMITTEE OPERATING PRINCIPLES

To guide the committee's deliberations, the following operating principles are proposed:

- A leadership structure will be established to facilitate productive and focused committee meetings.
- Co-chairs will be appointed to provide leadership for the process.
- It is expected and encouraged that committee members will bring different opinions and perspectives to the process.
- Regular attendance is strongly encouraged to ensure consistency in the committee's deliberations.
- A simple majority should be considered a quorum to conduct business.
- Decision-making should be by consensus of those in attendance.
- All Committee meetings are open to the public.

Brewer, Julie
Butler, Marshaun
Chadwick, Darren
Clark, Josh
Dinh Phan, Johnny
Ebel, Bill
Hamilton, Adam
Herzog, Tom
Holland, Jim
Major, Earl
McKeen, Mike
Morton, Yvette
Musil, Greg
Olm-Shipman, Bobby
Regnier, Bob
Sexton, Young
Shabbir, Mahnaz
Sharpe, Brenda
Snider, Paul
Sopcich, Joe
Stratton, Brad
Thompson, John
Vohland, Janiece
Wells, Joan
White, Todd
Worrel, Rick
Zacharias, Hannes

Answers to Common Questions

1. *What is a community vision and strategic plan?*

This process is an opportunity for the entire community to pause, take stock and define, as a community, what we want Overland Park to be in the future and how we get there. Specifically, it will outline a path of continued success for the next 20-25 years. It is based on input from a community that cares about the future of Overland Park as a place to thrive, succeed and prosper. To complement these aspirations, the plan is grounded in an understanding of current conditions and trends. The vision plan will align all aspects of our community life and identify goals and specific actions for Overland Park to implement.

2. *Why does Overland Park need a vision plan?*

In general, planning represents good stewardship. Overland Park has a well-deserved reputation as a good place to live, do business, attract visitors and have fun. The Overland Park we enjoy today is the result of deliberate planning and commitment to following through on those plans. Progression is always happening and we must periodically pause to assess our current status and look to the future to ensure that we are pursuing a path of success for today and the future.

3. *How is a community vision different from the city's comprehensive plan?*

The city's Comprehensive Plan is a long-term policy guide focused on physical aspects of the city, including land use, growth patterns, transportation, environment, and infrastructure. The city's Comprehensive Plan has been in existence since the 1970s, with regular reviews and updates. It serves as the foundation of the city's zoning code, annexation policy capital improvements plan, and many other specific plans and policies. In contrast, the vision plan has a longer and broader perspective, looking into the future and considering potential scenarios. Future updates to the comprehensive plan will align with the vision plan.

The vision plan will be:

- A targeted long-term plan that sets the direction for Overland Park considering all aspects of community life. All of the city's other plans should be aligned with the vision plan. Some of the vision plan's goals may be assigned to other organizations and groups throughout the community for accomplishment as appropriate.
- Driven by the Overland Park community's insight and aspirations. Community engagement is a essential and relevant aspect of the vision plan process, and the final plan will be a product which the community can identify and unify.

4. *Didn't Overland Park do a vision plan with Vision Metcalf?*

Yes. It's focus was on mixed-use development along and near Metcalf and in particular at various nodes on Metcalf Avenue. It was primarily a strategy for redevelopment of Metcalf Avenue. This Vision Plan is separate and encompasses the entire city of Overland Park and identifies the aspirations for the community over the next 2-3 decades. While Vision Metcalf addressed general development approaches, this plan is

considering efforts to prepare and establish Overland Park for its future, it will attempt to provide a path for what the community wants to be.

5. *Why should I care?*

As a citizen, business or property owner in Overland Park, you have made an important choice to be in the city. If you like the community just the way it is, you should care because change is always happening. If you want aspects of the community advanced, you should care enough to help identify what needs to be addressed.

6. *Who will lead the vision plan?*

The City has appointed a diverse 27-member citizen steering committee to guide the process, which is being led by the City of Overland Park, the Overland Park Chamber of Commerce, and Visit Overland Park. The committee will work directly with the project team, staff and planning consultant Planning NEXT, who were selected to facilitate the strategic planning process.

7. *Is there a role for the public to be involved?*

Absolutely! The project team is committed to conducting an open and inclusive process. There will be multiple opportunities for face-to-face dialogue and public workshops, and online interaction over the next year. The first public engagement event will be held in January 2018; sign up for our mailing list at <<insert web address>> and stay tuned to the project website and facebook page to find out how you can get involved.

8. *How long will the process last?*

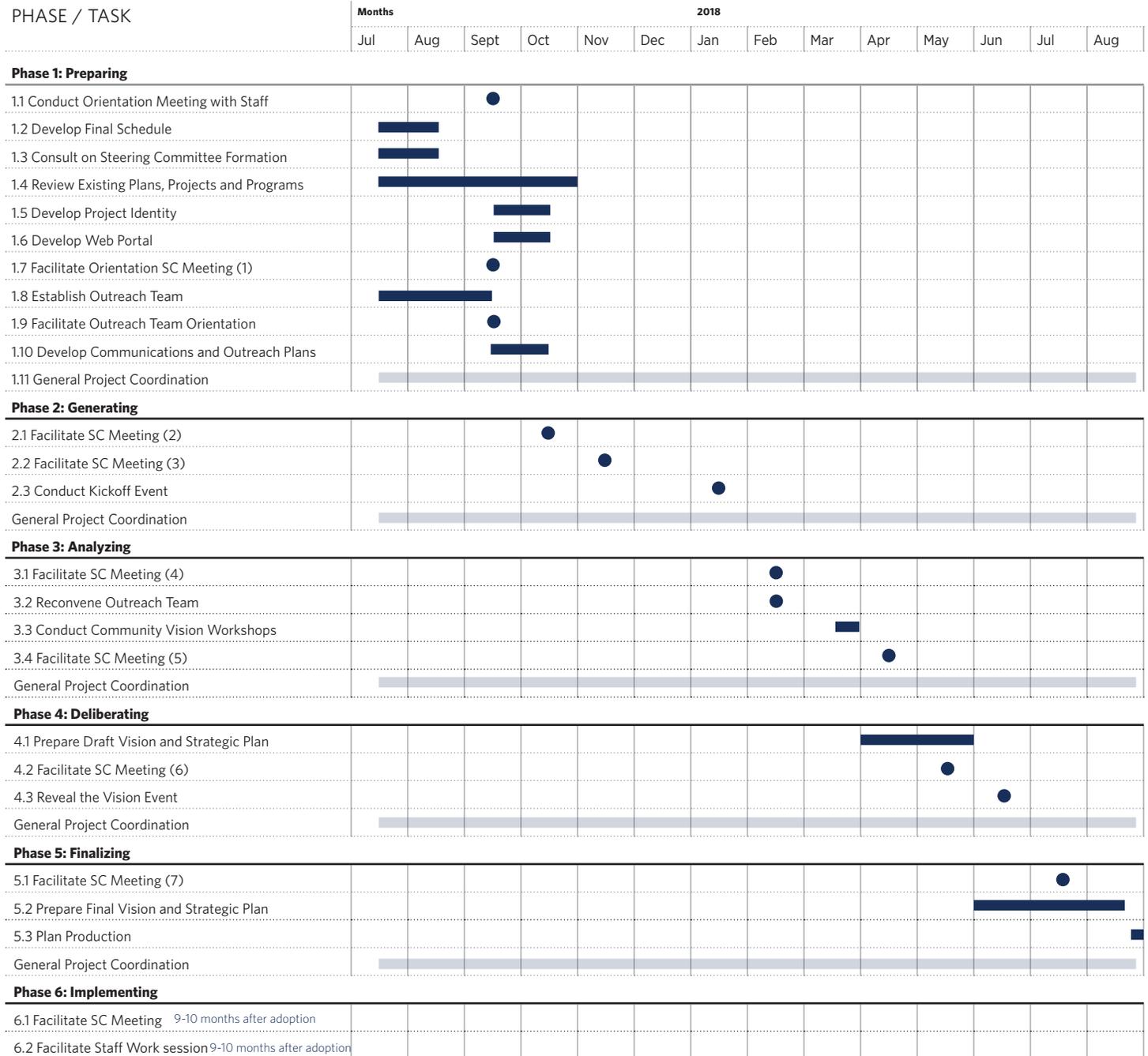
From its initial start, the entire planning process will span approximately 14 months. The public engagement process is kicking off in January of 2018 and there will be multiple opportunities to get involved in the planning process during 2018.

9. *How can I learn more about the process?*

You can go to the project website at <<insert web address>> or contact Jack Messer, (ph) 913-895-6191 or (email) jack.messer@opkansas.org

Timeline

The schedule below is based on the proposed approach and reflects a 14 month planning process.



- KEY**
- Single Event ●
 - Task Duration ■
 - Ongoing Task ▬